



ATLETICO NEW MEXICO FUTBOL CLUB

MISSION: is to serve our Community, locally and statewide by providing high quality training and development to EVERY player at a VERY reasonable cost to every family. We aim to teach sportsmanship as the most fundamental element in Youth Sports.

WHO WE ARE:

We are a Non-profit, 501c3 organization. We are fully staffed with wonderful volunteers that know and love the sport. We offer world class training, based on world class methodology passed down from some of the best coaches in the world. We offer a cost friendly alternative to the large club mentality and compete at the top level in many age groups. Most importantly, our volunteers know the sport, love the sport and care about training our youth, not just to be good athletes, but to build strong character and to become successful individuals in their future.

Our fantastic Staff of volunteers have been very blessed with great careers outside of soccer. We are group of coaches that simply strive to give back to our community. We truly believe there is a fundamental difference in Youth Sports, when you have coaches that truly love the game and want to give back.

BOARD OF DIRECTORS (see clubinfo page for details):

Group of guys (and gal) that have all grown up playing the game! Some of us have coached for nearly 20 years at almost every level. We do not have a single board member as a full time paid staff employee. Rather, we cover our own Mortgage, car payments, etc. We do not rent an office space so someone can sit there all day and look up DCSL scores and Gotsoccer points. We utilize The Mac Sports in Rio Rancho as our partner and facility. And this is most of all what we share in common: We love the game and love the kids!

UNIQUE ABOUT ATLETICO:

Why Atletico New Mexico over various clubs? We will provide not just the same level of player development as any given club. We provide better! Our proven methodology is designed by Paco Lobato, who is a world renown Coach from Atletico de Madrid. Not only does Paco Lobato have nearly 20 year's experience as a professional coach at one of the World's most renown club's, Paco is also a UEFA III Pro level coach in Spain's National Federation! Paco is also one of the instructors at this BEST in World Federation. He certifies and trains Spain's National and Club level coaches. Paco also was a Professional player himself and not only has the knowledge of the game, but an extreme level of passion and joy in teaching it to children. You will not meet a more humble person with such high level credentials. He loves the game and loves the kids! We as a club want to mimic him in every way.

Paco gives our club such an advantage so that we do not have to operate on own experiences and knowledge of the game solely. Many times coaches are on their own, and come up with any training plan they like or think works best. Many clubs use the USSF model as a standard. And then every coach with in the club trains their own team with their own ideas or interpretations. So it is very much dependent on the coach, not the club.

We in Atletico are using one formula so that every team is under the same methodology and system. At each level they progress and learn the same philosophy, system of play, and continue to build on it week by week, month by month, year by year. We truly believe Spain's model has not just produced most of the top talented players in the world. But collectively the Spanish model is a proven system that just keeps producing the best teams out of the best Academies in the world! The mix of the right methodology and pure passion equals successful players that grow up loving/learning the game.

OUR GREAT COACHES:

Your coach will love the sport, over a salary we guarantee it! We select our coaches carefully. Our Coaches must be trained and certified. They go through our UEFA/Spain training as well as USYSA certifications. Our Coaches will not ask for a huge salary. And our Coaches are drama free as we are a "drama-free-Club"! Mainly, our Coaches put the players and team over themselves/ We will not be naming team names after our coach's own name's. This is all about the kids and all about getting every single one of them in top form. That's our job, no more no less. The coach has a training plan, and the coach see's to it that the team is committed and disciplined in carrying out the plan. We see many coaches around the country that think they are bigger than the team, or the club. We have process of development, and in that process no one is bigger than the team. The coach is used as an agent of the club, with assistance from the Director to carry out the operation and procedures of training. They are a servant to the community. They should be well respected, always, for the time put in and the club they represent. But no single person is ever bigger than the club!

DEVELOPMENT:

What does that mean, and what does that look like? Well some of us coaches have been coaching a long time. Every club talks about “the individual” and “Development”. We can tell you first hand as experienced coaches that every club may talk about it, not many do it. It’s results over development. Winning the game, and winning State Cup is the top priority for most. We all push hard to win each game, very true. But will every player on the team that wins a State Cup make it to the next level collectively? No, only some individuals. Here is how you TRULY focus on player development: It’s fine tuning and paying attention to every small detail in each player’s technical skill and game IQ. When you’re truly developing all your kids. You can sub in any player, at any point in a game and the team collectively does not suffer. Everyone is fighting, everyone loves the sport. Though not everyone’s skills are always the same this is true. Not every player has the same speed or physicality as others. But every player matters and has a role. This is very different from Rec Soccer, where every body plays because it’s a rule. We want every player to have a fighting chance and we provide every opportunity by training the players technically to advance and earn their playing time. Why is it that average players arrived at our club from all the bigger clubs and are doing so well? Most of these players sat the bench all game long previously, many were tired of the sport. Why are they now flourishing and dominating their age group in 1 year’s time? Proven Player Development!

COLLEGE RECRUITMENT:

We feel that Clubs pressure parents (unknowingly) thinking that ONLY if their player plays for a state cup winning team, or on the biggest club in the state that they get some automatic bid to next level or college recruiting. This is not the case. It’s actually a simple procedure as follows: We are working with NSR Scouts all the time, year round, and especially during summer LaLiga Camp. We get players looked at that have ambitions of playing next level, hundreds if not thousands see them, then doors open up! Prime example this year:

We started an 01 Boys team in our first year as a club. We took the players to 3 College showcase tournaments. 3 of our 5 Seniors on this team were recruited this year. 3 of our Juniors on this team now have scholarships locked in, while others are still debating with a few offers on the table. How’s that for a 1st year club and 1st year team made up of Jr’s and Sr’s in Highschool who had zero offers as of last summer. It’s not rocket science, and not as difficult as some make it out to be. The Coach trains the player, player puts in the work, then we showcase them! All of our High Performance teams (mainly 1st team in age group U12 and up) travel out of state to high level tournaments.

La Liga Soccer Camps, USA:

How is it that we are able to bring in the highest level coaches, from World-Renown Clubs in Spain and not charge the \$400 rate that these Camps require? Simple, we love the game and we love the kids! The coaches want to grow the sport and we do everything collectively to balance out the cost to make this very affordable. Come and see these coach’s passion for the game and for training our young players. This is a community event and a community effort as it should be. Along with our club, passionate coaches from other clubs and local high schools is how we make it all come together. We can not make this happen with out the hard work of VVHS and its staff. It’s a wonderful thing when we see pride removed, for the benefit of every player in our great community. We hope you come and experience this July what soccer was meant to be at its very core!

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